

JENNA ALVAREZ

MARKETING/COMMUNICATIONS

CONTACT

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Los Angeles, CA

@jennazalvarez | 49.1k Followers

ABOUT ME

Experienced social media content strategist + creator based in Los Angeles, CA. Bubbly, outgoing, eager to learn, and strives for excellence. Other skills/work: actor, dancer, on-camera host, and teacher.

EDUCATION

2023-Present

Penn State University

Strategic Communications

Entrepreneurship Minor

2020-2022

Lee Strasberg Theatre & Film Institute

Method Acting

WORK EXPERIENCE

Good Boy Creative *2024 - 2025*
Social Media Content Strategist and Producer

Duett Social *2024*
Social Media Content Consultant and Creator

Kvaroy Arctic *2023*
Paid Collaboration: Whole Foods x Kvaroy Arctic

Hyundai *2023*
Paid Collaboration: IONIQ5 Tik Tok Advertisement

PopSugar *2022*
American Girl Livestream Co-Host with Tara Lipinski
Paid Collaboration: Old Navy Tik Tok Advertisement

Disney *2017- present*
Mickey Mouse Club Mouseketeer / Disney Ambassador
25th Toy Story Anniversary Campaign
Star Wars: The High Republic: Into the Dark Campaign